



ACiMGA

ASSOCIAZIONE COSTRUTTORI ITALIANI
MACCHINE PER L'INDUSTRIA GRAFICA,
CARTOTECNICA, CARTARIA,
DI TRASFORMAZIONE ED AFFINI

PRESS RELEASE

Future Factory, on September 15-16 the event gathering the printing, converting, and packaging supply chain

Organized by Acimga, the association within Confindustria of Italian manufacturers of machinery for the graphic, converting and paper industry, the event will take place boosting the restart of the sector. «In 2021 +67% in orders, while turnover at +21%».

MILAN, SEPTEMBER 2nd, 2021 - **Future Factory** is back. The annual event organized by Acimga, the association within Confindustria representing Italian manufacturers of machinery for the graphic, converting and paper industry, is scheduled for September 15 and 16 2021 at The Theatre in Milan, both with a live audience and in streaming. The event is aimed at the entire printing, converting, and packaging community, to offer the opportunity for in-depth analysis with national and international guest speakers on the new challenges of the industry, specifically on the core issues of sustainability, digitisation, servitisation and human centrality, looking at a productive world which needs to readapt to the latest changes.

«Future Factory is the event bringing together not only Italian manufacturers of graphic, paper and converting machinery, but the entire international community gravitating around package printing, including brand owners, communication agencies and the retail world, as well as technology suppliers and printers - explains Andrea Briganti, General Manager of Acimga. – It's the first networking opportunity after 2020, which was a difficult year for our companies. Finally, the first six months of 2021 recorded a growth in orders of +67.1% compared to the same period of the previous year (+76.2% domestic orders, +64% foreign orders), while turnover marked a +21.4%, reaching a value of 1.4 billion. Those are comforting signs, leaving us with high hopes of returning to pre-Covid levels within the year with a much-needed strong recovery in exports. At Future Factory we have almost thirty international media partners: it's a way to enhance that vocation towards foreign markets that has always characterized our companies. In 2020, despite the difficulties of the pandemic, the Italian industry in the sector was confirmed as the third largest global exporter (behind China and Germany), with a market share of 10%».

Among the Future Factory speakers, **Alec Ross**, Distinguished Visiting Professor at the Bologna Business School and senior innovation consultant to the Secretary of State during the Obama administration, will offer a perspective on the economic context oriented towards technological innovation; **Nouriel Roubini**, professor of Economics at the Stern School of Business at New York University and CEO of the global macroeconomic consulting firm Roubini Macro Associates, will give a global economic outlook and talk about how economies can (or will have to) reorganize to face a change towards a more sustainable future; **Ivana Pais**, Associate Professor in Economic Sociology at Università Cattolica del Sacro Cuore, together



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with **David Stark**, Arthur Lehman Professor of Sociology at Columbia University, will go deep on the platform economic model; **Paola Mariani**, Associate Professor of International Law at Bocconi University in Milan, will look at economic issues closely related to international law; **Bertrand Badré**, former CEO of the World Bank, CFO of the Société Générale and Crédit Agricole group and founder of Blue Like an Orange Sustainable Capital, will reflect on sustainable finance and the future of the corporate organization. Finally, many other contributions will provide new points of view on the industry looking at future directives for the coming years.

"The claim of this new Future Factory edition is "The future at human service" - continues Briganti - A claim which wants to underline, in this specific global context, the need to reposition the human being at the centre of the scene. As a sustainability element, as a relational touchpoint for servitisation and to underline that digitisation doesn't mean more "machinery": on the contrary, human skills are enhanced in the process, and evolve constantly."

Acimga is the association inside Confindustria representing all printing, packaging, and converting technologies, uniting 82 companies for an industrial sector worth about 3 billion in turnover, 60% of which from exports. Italy is in the top 3 manufacturers for these machines globally (along with Germany and China) with its strengths being mechanical technologies, combined with the latest electronic innovations. (acimga.it)